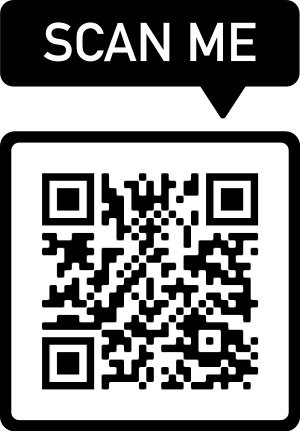
**Aldi’s Christmas Advert 2021**



Make some notes on what you see in the advert as you watch it.

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What is the main idea of this advert? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Who are the characters in the advert?

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Do you like this advert? Give your reasons for your answer. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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What are your thoughts on the music used? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Stop the video at 21 seconds**

Why does Ebanana hate Christmas?

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Write 4 adjectives to describe Ebanana Scrouge.

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**Stop the video at 36 seconds**

Who is Marcus Radishford representing and why do you think he has a role in this year’s Christmas advert for Aldi?

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**Stop the video at 1 minutes 19 seconds**

Do you know what famous Christmas story this advert is recreating?

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Write 4 different emotions you saw in this advert

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