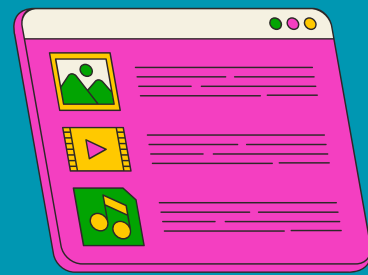


# DIGITAL MEDIA

# WEBPAGE CREATION



## RECAP

- Text is words
- An image is a picture of something
- Font is a set of characters in a specific style and size.
- Desktop publishers consider how images and text are laid out on the page in an eye-catching and appropriate format.

## CRUCIAL KNOWLEDGE

- A webpage is a hypertext document that is a part of the World Wide Web.
- Websites are a collection of webpages about the same topic. They can be found using browsers.
- Websites are created for a chosen purpose, and with a particular audience in mind.
- Navigation paths, and must adhere to copyright and fair use of media rules.

## EXTENDED KNOWLEDGE

Webpages are made up of a code called Hypertext Markup Language (HTML).

## KEY VOCABULARY



website	a collection of interlinked web pages	header	the top of a web page
web page	a HTML document viewed using a web browser	copyright	the legal right of the owner of creative work
browser	a program used to view, navigate and interact with web pages	fair use	permits limited use of copyrighted material without having to ask for permission
media	information that can be viewed on webpage. e.g. audio, video, graphics etc.	navigation	the act of clicking links and looking through websites
HTML	a language used to create and define web pages	hyperlink	text or media that, when clicked, takes the user to a specific location
layout	how a web page is structured	subpage	a page in a website that appears below the top level page (homepage) of a website